



# TRAILVISION

A PHOTO & VIDEO CONTEST PRESENTED BY



MOUNTAIN BIKERS  
OF SANTA CRUZ

*Bicycle trip*  
SANTA CRUZ • CAPITOLA

NOVEMBER 1<sup>ST</sup> @ THE RIO THEATER

## Sponsor Slideshow Specifications for Trail Vision

Specifications for the slide are as follows - remember: keep it simple. The sponsor slideshow will loop and your slide will be played for 5 - 7 seconds each time. We will play the slideshow prior to the screening. Please **provide image in jpeg format**. Questions? Please let me know and I can also send samples of previous slides. Please allow time to create this. Questions? Email [emma@mbosc.org](mailto:emma@mbosc.org).

### Design

1. When designing the slide, be sure to use program options "title safe" and "action safe". This will ensure that all content viewed on your computer monitor will display correctly once converted to video and played onscreen.
2. Aspect Ratio - Please create your slide in 16:9 (wide screen; 1920 x 1080 pixels) to ensure compatibility with Trail Vision productions.
3. Resolution - Image quality equivalent to 300 dpi for logos and photos should be sufficient to provide suitable clarity onscreen. Additionally please make sure that any logo/writing is away from the edge of the image so that it doesn't get lost or cut off when shown on the screen (see title safe/action safe above).